

Do Not Sell My Personal Information

Glide is 100% committed to our customers, which is why we want to take the time to explain exactly what the “Do Not Sell My Personal Information” link on Glide webpages and apps means. The purpose of this section is to explain (1) why Glide’s webpages and apps contain the “Do Not Sell” link, (2) what it means to “sell” “personal information,” as those terms are defined under California law (3) that Glide “sell” personal information under the California definition of “sale,” (4) what happens if you tell Glide not to “sell” your personal information, (5) how Glide implements your choice to block it from “selling” your personal information, and (6) how Glide maintains your “Do Not Sell” Choice.

1. Why Does Glide Provide the “Do Not Sell” Link?

Glide provides the “Do Not Sell” link to comply with the California Consumer Privacy Act (CCPA), California Civil Code Section 1798.100 et seq., effective January 1, 2020. The CCPA is a new data protection law that provides California residents with certain choices about their data, including the ability to tell companies not to “sell” their personal information.

The link is there to inform you of this choice. Although the CCPA only gives California residents the right to make these requests, we allow non-California residents the same choices about their personal information. Please see our **Privacy Policy** for more information.

2. What Does it Mean to “Sell” “Personal Information” Under the CCPA?

The CCPA broadens the definition of “sale” and “personal information” beyond how you might commonly interpret those terms. Under the CCPA, “personal information” includes information that is not necessarily directly tied to an individual’s identity but may be associated with a device. This includes identifiers such as IP addresses, web cookies and web beacons.

In many cases, this type of information is not associated with you, but they are unique identifiers that could be. Similarly, the term “sell” is defined to include not just selling in exchange for money, but also sharing or transferring personal information (including information that does not directly identify an individual as described above) in exchange for anything of value, which is not limited to the exchange of money. Certain actions are not considered “sales,” including when:

- Personal Information is shared with a service provider that is contractually prohibited from using the personal information for any purpose beyond the service specifically requested (“service provider exception”), or
- When the consumer has directed a company to disclose the personal information (“consumer directed exception”).

3. Does Glide “Sell” my Personal Information?

Glide may “sell” (under the California definition of “sale”) your personal information, like your name, address, social security number, real estate information, or Brokerage data. We may share that type of information with service providers who can use the information solely to provide a service on our behalf, when a consumer directs us to share the information, or in the limited additional circumstances outlined in section “When We Disclose Your Personal Information” in our Privacy Policy (such as for disclose to REALTOR associations or where we are legally required to share the information).

4. What Happens when I Tell Glide not to “Sell” my Personal Information?

When a user of our websites/apps makes the “Do Not Sell” choice, we will immediately block and cancel further sharing of the covered identifiers with the third-parties we engage on those digital properties or any other entity that does not fall within the service provider exception or the consumer directed exception.

5. How Does Glide Implement my Choice to Block it from “Selling” my Personal Information?

The implementation of your choice to block the sale of your personal information is complex and will vary between Glide brands, websites, and apps. As general rule, however, when you click the “Do Not Sell” link, you will be provided with two choices: (1) sign into your Glide account and set your “Do Not Sell” preference in your account settings or (2) fill and submit Glide’s CCPA Form titled “Do Not Sell My Personal Information Request” to privacy@glide.com.

6. How Does Glide Maintain my “Do Not Sell” Choice?

If you choose to sign in and set a “Do Not Sell” setting tied to your account, you could check the setting to ensure it reflects your current choice. You can check the current status of your “Do Not Sell” setting within your Glide account settings and may change that setting at any time by clicking on “Account Settings”. For more information about Glide’s privacy practices and our approach to the CCPA, please see our Privacy Policy.

7. Opt-Out Information about Interest-Based Advertisements:

We may serve advertisements, and also allow third-party ad networks, including third-party ad servers, ad agencies, ad technology vendors and research firms, to serve advertisements through the Services. These advertisements may be targeted to users who fit certain general profile categories or display certain preferences or behaviors (“Interest-Based Ads”). Information for Internet Based Ads (including Personal Information) may be provided to us by you, or derived from the usage patterns of particular users on the Services and/or services of third parties. Such information may be gathered through tracking users’ activities across time and unaffiliated properties, including when you leave the Services. To accomplish this, we or our service providers may deliver Cookies, including a file (known as a “web beacon”) from an ad network to you through the Services. Web beacons allow ad networks to provide anonymized, aggregated auditing, research and reporting for us and for advertisers. Web beacons also enable ad networks to serve targeted advertisements to you when you visit other websites. Web beacons allow ad networks to view, edit or set their own Cookies on your browser, just as if you had requested a web page from their site.

We comply with the Digital Advertising Alliance (“DAA”) Self-Regulatory Principles for Online Behavioral Advertising. Through the DAA and Network Advertising Initiative (“NAI”), several media and marketing associations have developed an industry self-regulatory program to give consumers a better understanding of, and greater control over, ads that are customized based a consumer’s online behavior across different websites and properties. To make choices about Interest-Based Ads from participating third parties, including to opt-out of receiving behaviorally targeted advertisements from participating organizations, please visit the DAA’s or NAI’s consumer opt-out pages, which are located at <http://www.networkadvertising.org/choices/> or www.aboutads.info/choices.

CCPA "Do Not Sell My Personal Information" Request

This form is intended for use by California residents who wish to opt out of the "sale" of their personal information pursuant to the California Consumer Privacy Act (CCPA). You can see more information about this right in our Privacy Policy or in this [link](#). While you are not required to complete all fields, please be advised that we can only search for your information and mark it as not to be shared using the details that you provide; if you decline to provide information, our search may be incomplete. Please note the CCPA has listed some exceptions to the request not to sell personal information. For example, in supporting your use of Glide, we may need to share information with another service provider who performs a function on Glide's behalf and is contractually obligated to use the information only for that function.

If you are completing this request on behalf of another person, please fill in the consumer's information and add your information in the space provided.

Consumer Name: [required]

Consumer Email Address: [required]

Consumer Mailing Address: [required to confirm California residency]

Consumer Mobile Phone Number: [optional]

Other Identifying Details We Should Search (IP Addresses, Device IDs, etc.): [optional]

Please describe the nature of Consumer's relationship with Company: [required]

- | | |
|--|------------------------------------|
| <input type="checkbox"/> Customer | <input type="checkbox"/> Employee |
| <input type="checkbox"/> Former Employee | <input type="checkbox"/> Uncertain |

Are you completing this request on behalf of another individual?

- Yes No

If Yes,

- I am the legal parent/guardian and the Consumer is minor.
- I have legal authority to act on behalf of the Consumer.
- The Consumer has authorized me to act on his/her behalf.

Provide YOUR name, email address and telephone number: [text box or fields]

For the protection of our customers, it may be necessary for us to request additional details, including a government-issued photo ID, to confirm your identity before we act on your request. We will contact you by email if this is necessary. We will not use personal information submitted for the purpose of a Consumer Data Request for any purpose other than to effectuate your request.